

COUNTER INTUITIVE INVESTING™ 2-DAY WORKSHOP

Did your advisors have negative returns in 2008? Do they want to protect their client's assets from future market volatility? Would they like to better manage the risk in their portfolios? Learn the Counter Intuitive Investing process that can help them avoid the significant declines in stocks by using ETF's, Relative Strength, and Point & Figure Charting. Today's technology puts advisors back in control of their practice and gives them the ability to protect their client's assets.

Advantages for your Advisors:

- Complete Integration of ETFs
- Daily Checklist and Easy Implementation
- Actionable Ideas for Immediate Revenue
- All Necessary Tools, Inventory, Playbook & Model Portfolios
- Incorporate Firm's Tools & Technology
- FREE 8-wk access to DorseyWright.com, SIACHarts.com, & Sherman Sheet
- Online tools and resources
- Email coaching during the 8 weeks
- Follow-up conference calls
- Consistant Future Revenue Stream

Outline:

- Build a Counter Intuitive Practice in Today's Marketplace
- Powerful Risk Management Tools: Relative Strength and Point & Figure Charting
- Prepare Prospects & Clients for Counter Intuitive Investing
- Create Unlimited Trust and Introductions
- Present a Unique Counter Intuitive Solution
- Handle Questions and Objections
- Be a Catalyst for Positive Change in the Lives of Clients
- Build and Manage a Counter Intuitive Team

The workshop will enable advisors to gradually incorporate these concepts into their practice, giving them everything they need to integrate Counter Intuitive Investing into their existing investment process. Every participant will have the tools and resources necessary to protect their clients' assets in the future.



What Previous Attendees Said:

"I think the Counter Intuitive Investing Program has been the best value of time/money spent of anything I have ever done in the 14 years I have been in the business. Great job." - RH

"Just thought you'd like to know that the three IA's who are working through your Counter Intuitive Investing program are more engaged and excited than I have seen them in their careers! They have the confidence and conviction that is infectious. One described it as "what he has been waiting for all his career". They are excited to roll this out to clients and have no doubt that, along with the Relationship Conversation, they have the best offering in the city! I wish we could get all 37 IAs this excited and engaged." – DS, Branch Manager

"Hi Lloyd, You just helped land a \$900,000 account. A preview of our new approach to investing wiped out our competition. Thank you." - TL

"I have attended Lloyd's workshops in the past and found that he delivers a straight forward, leading edge perspective. My experience with the CCWS is a complete awakening and a new threshold of value. I have had a lifelong dream to build an investment system for clients. Lloyd has tied together many key elements I have gleaned from twenty years of studying the markets. He does not charge enough for the value that he creates. I am excited to share the solution with my clients. Keep up the great work!" - DH

"I am benefiting and enjoying the counter intuitive investing seminar. I believe that the learning I am undergoing will make me a better advisor to my clients, a more focussed and in control manager of my investment processes and a much better manager of my business. I look forward to each and every session and I do have to work hard to absorb the learning that you are providing. So, keep up the good work Lloyd. It is truly appreciated!" -PM

"A quantum leap forward! I have been in the business for over 7 years now. In March I became a monthly coaching client of Lloyd's, and since have joined the Counter Intuitive conference call series. As a technical analyst fan, I was ecstatic that Lloyd brought forward the system presented in the series. It makes sense, it is straight forward, and you can customize it to your own style. Once again Lloyd has provided massive value for my clients, my team, my business and my own personal goals. Nothing feels better than having crystal clear clarity for the operation of your

business. Imagine building and running your business day to day and having the bandwidth to focus on what matters most; all the while having a system to manage your participation in the markets - which you do not have any control over. I highly recommend Lloyd's series for anyone who is committed to making a step forward." - SB

" It's like going from black & white tv, to colour. From mono speakers, to surround sound. From crackly analog, to high-def digital." - LK

"I cannot say enough about the great help you have provided my team in terms of stressing the importance of the "Client Relationship". However, your recent emphasis, via the Conference Call Workshop Series, dealing with the "Financial Relationship" has been awesome! I wish I knew this material long ago!" - DH

"We continue to be incredibly excited about the coaching, conference calls and the Point & Figure process you are introducing us to! Thank you." - JR

"Good class and we have at least one new item to add each week to help us to the next bigger step, thank you." - DB

"This process is helping me answer some of the nagging questions my clients or I have had over the years, which were thrown into sharp relief in 2008. I can't see myself being limited only to traditional asset allocation and fundamental strategies for the future." - LK

"Great program, by the way! I am moving to change the way that I run my business and inherently the way we manage the risk of client investments. I do so agree that these times require new tools. Your program is very useful to me thus far!!" - PM

"Nothing less than life changing." -TL

"I found the Counter Intuitive Workshop to be truly mind opening. It has shown me that I can do so much better for my clients and for my business. I can see that there is a better way to run my business and that I need to realign my focus and efforts more productively. Great workshop Lloyd!! " - PM

"If your clients and you have been happy and comfortable with your investment results for 2000-2009, do not take this course." - LK

"In my 25 years as an advisor this has been the best course I have ever had, what to buy when to buy/sell and manage risk." - AM

"Thanks for opening my eyes and helping me to gain focus and direction for my practice in the years ahead." - KD

"I wanted to thank you for the CII (Counter Intuitive Investing) course. It has provided myself and my team with renewed focus and energy that is benefitting our clients. It will be a change that will help take my business to the next level. I hope that many other advisors take advantage of this process." - DB

Call or Email to schedule what many are calling the “most valuable workshop of my career”.

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